



USA GYMNASTICS REGION 4 TRAMPOLINE & TUMBLING



April 1, 2018 is the deadline to turn in ads for the Regional program. Program ads should be submitted to Crissy LaFollette (See attached address), complete and camera-ready. (Camera-ready is a printer’s term that means – the way you send it to us is the way it will be printed)

Information for one-liners must be printed legibly or typed.

Program ads may be purchased by businesses, Clubs, Parent groups, parents or other interested individuals. They may include photographs (add \$10.00 per photograph), clip art, etc.

TEAMS SHOULD COLLECT MONEY FOR EACH AD. ALL FEES SHOULD BE SENT TO Crissy LaFollette ALONG WITH AD INFORMATION. THE PROCEEDS FROM THE PROGRAM WILL HELP SUPPORT REGION 4 AND WILL BE USED TO BETTER OUR ORGANIZATION AND GO TO THE BENEFIT OF OUR ATHLETES AT ALL LEVELS.

Camera-ready* ad prices are as follows:

FULL PAGE	\$75.00
HALF PAGE	\$50.00
FOURTH PAGE	\$25.00
EIGHTH PAGE	\$15.00
ONE-LINERS (Up to 15 words, \$1 each add. word)	\$10.00

*Businesses should understand that purchasing an ad is considered **advertising expense**, not a contribution. If businesses wish to donate money, contributions must be made to a non-profit (501 C-3) organization such as USA Gymnastics T&T Region 4 or a booster club.*

***For an ad to be considered camera-ready:**

1. It must FIT INSIDE the box of the size paid for. (See attached page)
2. It must not require re-typing or any touch-up work.
3. Clip-art must be affixed to the ad.
4. All ads not camera ready will be returned.

Advertise in the 2018 Regional Championships Program

Advertising Prices and Sizing

Inside Cover (7.5 X 10.0")	Sponsor	¼ Page (3.75 X 5")	\$25.00
Full Page (7.5 X 10.0")	\$75.00	1/8 Page (3.75 X 2.5")	\$15.00
Half Page (7.5 X 5")	\$50.00	One-Liner (15 words)	\$10.00

BENEFITS

- **100 TEAMS AND ASSOCIATES WILL RECEIVE THE PROGRAM.**
- **OVER 200 COACHES, JUDGES & OFFICIALS WILL RECEIVE THE PROGRAM.**
- **OVER 700 ATHLETES**
- **OVER 2000 SPECTATORS ARE EXPECTED AT THE REGIONAL CHAMPIONSHIPS.**
- **VERY REASONABLE COST TO THE ADVERTISER.**
- **PROCEEDS GO TOWARDS ATHLETE SCHOLARSHIPS**

- - - - - PROGRAM AD INFORMATION - Due to Crissy LaFollette **April 1, 2018** - - - - -

ADVERTISER _____

CONTACT NAME _____ DAYTIME PHONE _____

Type of ad (please circle)

Full page
 Half page
 Quarter page
 Eighth page
 One-liner
 # of words _____

Print or type one-liner on the following lines: _____

USA Gymnastics reserves the right to refuse any ad deemed inappropriate.

**All Ads must be in Black and White and Ready to GO.
No typing will be done except on one-liners.**

For Office Use only

Date Rec _____ Amt Rec _____ Camera Ready _____

SUMMARY

Please use this form to account for the money you are sending for program advertising.

TEAM NAME: _____ E-MAIL: _____

CONTACT PERSON: _____ PHONE: _____

ADD:

_____ # ADS @ \$100.00	\$ _____
_____ # ADS @ \$75.00	_____
_____ # ADS @ \$50.00	_____
_____ # ADS @ \$25.00	_____
_____ # ADS @ \$15.00	_____
_____ # ONE LINER ADS @ \$10.00	_____
_____ # ONE LINER EXTRA WORDS @ \$1.00	_____
_____ # OF PHOTOGRAPHS FEE @ \$10.00	_____
TOTAL AD PRICES	\$ _____

**MAIL TEAM CHECK, MONEY ORDERS OR CERTIFIED CHECKS TO
CRISSY LAFOLLETTE ON OR BEFORE April 1, 2018**

ALL CHECKS SHOULD BE MADE PAYABLE TO USA GYMNASTICS T&T REGION 4.

Mail ads, this form and checks to :

Crissy LaFollette

2024 S 75 E

Washington, IN 47501

Half Page -- 7.5" x 5"

**$\frac{1}{4}$ Page
3.75" x 5"**

**$\frac{1}{8}$ Page
3.75" x 2.5"**

**Full Page –
7.5" x 10"**