



# Sponsorship Packet

[www.usagttregioniv.com](http://www.usagttregioniv.com) | 812-254-1937  
[tumblingexpress@hotmail.com](mailto:tumblingexpress@hotmail.com) | [usagttregioniv@gmail.com](mailto:usagttregioniv@gmail.com)

Dear Partner,

USA Gym Region 4 Trampoline and Tumbling, is proud to host the 20<sup>th</sup> annual Region 4 Trampoline & Tumbling Championships April 26-29, 2018 at the The Wisconsin Center, Milwaukee, WI. Unknown to most, our T&T athletes and coaches pay their own way to Training Camps, World Championships and other International Competitions. The proceeds for the Region 4 T&T Championships goes 100% to the support of our athletes through travel scholarships, grants, college scholarships, and coaches & judges continuing education support. No portion of our proceeds goes to the National Office general fund. I am very proud to say that since 2011, Region 4 has given over \$140,000 in support directly to our athletes, coaches, and judges.

A sponsorship commitment for this event provides an opportunity to publicize your business to a large audience in a variety of ways. Opportunities include corporate banners displayed at the competition venue, program advertisements, corporate logo and hyperlink on the event website, corporate logo on Region 4 t-shirts, and sponsorship announcements during the event. Many onsite advertising opportunities often gain exposure after the event on posted online videos of gymnasts competing.

Over 700 gymnasts of all ages and their families will travel to Wisconsin from 13 States to participate in this competition, which is one of the largest men's trampoline and tumbling Regional competitions in the United States. Last year's Region 4 Championships showcased gymnasts representing over 60 teams from across the Midwest with over 750 athletes and hundreds of spectators in the stands. This event also serves as the second of two qualifying events to the National Championships and the FIRST Regional HUGS competition. The HUGS Trampoline and Tumbling program allows an option for athletes with special needs the opportunity to compete in an official USA Gymnastics setting.

To continue to present a gold medal experience for our gymnasts and their families, Region 4 T&T, is asking for your support through sponsorship, advertising and donation opportunities.

Please refer to the enclosed sponsorship information for the various levels of commitment. Donations of any amount are also being accepted by check. Your support enables the USA Gym Region 4 T&T Championships tradition and success to continue.

Early on the road to earning the World Championship medals, participating in the World Games, and winning attending the National Championships, all of our athletes have competed at this event. You have an opportunity to help support young gymnasts with Olympic dreams of their own. 98% of the profits from this event is given back to the athletes, coaches, and judges in the form of Scholarships and Travel Grants as they represent us at International Competitions and continue to train while in college.

Thank you for considering sponsoring the 2018 Region 4 T&T Championships. Should you need additional information, please feel free to contact us directly.

Sincerely,

**Crissy LaFollette**, Region 4 T&T Chair, Event Host, [tumblingexpress@hotmail.com](mailto:tumblingexpress@hotmail.com), (812) 254-1937

# Sponsorship Levels

## Pricing & Benefits



	Title Sponsor	Gold	Silver	Bronze
	\$6,000	\$3,000	\$1,500	\$600
Corporate name linked with event title	✓			
Corporate name or logo featured on all event advertising	✓			
Corporate banner displayed at event in Old National Event Center <sup>1</sup>	✓	✓	✓	
Full page color advertisements in inside front cover of Region 4 T&T Championships event program	✓			
Full page advertisement in Region 4 T&T Championships event program	✓	✓	✓	
Corporate logo on front cover of Region 4 T&T Championships event program	✓			
Corporate logo displayed on Region 4 T&T website's home page with hyperlink to corporate website	✓	✓		
Corporate logo displayed on Region 4 T&T website's sponsorship page with hyperlink to corporate website			✓	✓
Corporate logo on back of Region 4 t-shirts distributed to all participants	✓	✓		
Vendor booth at event to display or sell approved items	✓	✓	✓	
Sponsorship announcements throughout 2-day event	✓	✓	✓	✓
Number of complimentary passes for entire 2-day event	12	8	5	2

<sup>1</sup> Banners must be provided by sponsor. All banners will be returned upon request.

## SPONSOR, ADVERTISING & DONATION REPLY FORM

\_\_\_\_\_ Yes, we would like to support aspiring young athletes through corporate sponsorship at the Region 4 Trampoline & Tumbling Championships. Our company has chosen the following level of support:

- |   |         |
|---|---------|
| <input type="checkbox"/> Title Sponsor            | \$6,000 |
| <input type="checkbox"/> Gold Level Sponsor       | \$3,000 |
| <input type="checkbox"/> Silver Level Sponsor     | \$1,500 |
| <input type="checkbox"/> Bronze Level Sponsor     | \$600   |
|   |         |
| <input type="checkbox"/> Full Page Program Ad     | \$175   |
| <input type="checkbox"/> ½ Page Program Ad        | \$90    |
| <input type="checkbox"/> ¼ Page Program Ad        | \$50    |
| <input type="checkbox"/> Business Card Program Ad | \$35    |

\_\_\_\_\_ Yes, our company would like to support aspiring young athletes by way of the following donation for the Region 4 Trampoline & Tumbling Championships:

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Please return completed form with a check payable to **USA Gym T&T Region 4** for the full amount of your sponsorship to the address at bottom of page no later than **April 1, 2018**.

### **Company and Contact Information:**

Please complete the Company and contact information below:

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Company Name

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Contact Name

E-mail

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Address

City

State

Zip

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Phone

Fax

*Sponsorship form and all artwork must be returned by **April 1, 2018** for publishing in the program. If no artwork is received by deadline, a generic ad will be created.*

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Signature

Date

**Return to: Region 4 T&T Championships**

**c/o Crissy LaFollette**

**2024 S 75 E**

**Washington, IN 47501**

**OR [tumblingexpress@hotmail.com](mailto:tumblingexpress@hotmail.com)**

**Half Page -- 7.5" x 5"**

**¼ Page**

**3.75" x 5"**

**1/8 Page**

**Full Page –  
7.5" x 10"**